

Omnitracs Territory Planner

The Big Picture on Productivity

This sophisticated, easy-to-use strategic solution can help you:

- Optimize all existing delivery, service, and sales routes
- Reduce transportation costs by efficiently allocating resources
- Automate your strategic rerouting process, reducing time and management involvement needed to complete the planning cycle
- Balance capacities and workloads
- Explore “what-if” scenarios
- Plan for growth, holidays and seasonal swings
- Create service policies based on volume of business
- Capture daily reports and vital historical data
- Improve customer service, including exceptions
- Maximize oversight and evaluation
- Serve as a depot-planning tool

Fixed routes? Today, they are anything but. Even the most predictable static routes can eat away at your company's profits over time through customer changes, backtracking, and off-route stops. Seasonal volume spikes, rising fuel costs, sudden long-term traffic issues and other resource emergencies—all can overload your driver and equipment limits, forcing you to make decisions that affect your bottom line. Pinpointing and fixing these leaks takes more than guesswork and sticky notes. But, where are you going to find the time and the resources to manually reroute an entire territory or region?

What you need is a reliable, powerful tool that can give you the ability to analyze, modify and optimize your entire distribution, service and sales operation from the top down—based on your company's unique criteria and historical information. What you need is Territory Planner from Omnitracs Roadnet Technologies.

With its comprehensive, pre-emptive approach to planning and balancing your entire customer network, Territory Planner offers a powerful, strategic tool for managing service, route-sales, pre-sales, merchandisers and standard

route operations. Working with your existing historical data, Territory Planner completely eliminates the need for tedious and inaccurate manual rerouting. Instead, it takes your special knowledge and experience as a manager to new heights, providing a springboard that can help you analyze and fine-tune your distribution routes, while automatically implementing system-wide changes with just a few keystrokes. In short, Territory Planner helps you make the most of your management day, raising your own standards of productivity and service.

As an enterprise or stand-alone software application, Territory Planner's robust capabilities and advanced routing algorithms deliver the functionality you need to take on even the most complex re-routing analyses. Although it can function as a stand-alone solution, Territory Planner shares all of your customer information with other Omnitracs Roadnet® Transportation Suite applications such as Omnitracs Roadnet and MobileCast®, all without the need for data re-entry.





“It does not matter what process or system you are currently using, when it comes to optimizing route structure, Territory Planner will produce better results. Not only will you be able to improve route structure quickly, Territory Planner will more efficiently maintain your territories.”

— Lee Beup, Marketing Director
Nixon Uniform Service & Medical Wear

Delivering optimized results.

Getting started with Territory Planner is fast and simple. Just enter all relevant historical data and business priorities, and Territory Planner analyzes this information to generate an optimal territory solution, either for existing fixed routes or for pre-sales territories. It also drills down to configure each route and its stop sequence within a territory in order to accommodate your customers' specific needs and time window requirements. In just seconds, you'll receive a strategic roadmap of balanced routes that provides the highest service to your customers at the lowest cost to you.

For immediate analysis, Territory Planner generates a Territory Scoreboard that compares 'before' and 'after' routing statistics to show potential savings in time, cost and equipment—plus a numeric score to benchmark your progress. After you have completed an optimization scenario, you then can choose to review and edit your results through a range of views, including all territories at once, or each territory by week and/or delivery day.

You can even create interactive summary maps that clearly show the bottom-line benefits of your proposed balanced territories over that of your original routing. And, to ensure the closest fit with your company's operations, Territory Planner lets you define virtually any criteria pertaining to this planning process, such as:

- Preferred and maximum route duration
- Multiple depots and distribution centers
- Customer locations
- Open/close times and multiple time windows
- Historical order volume
- Delivery instructions
- Multiple service or delivery days
- Available drivers and vehicles
- Drivers' rate of pay

- Vehicle capacities
- Fixed and variable service time
- Historical traffic patterns
- Speed limits

The competitive edge is yours.

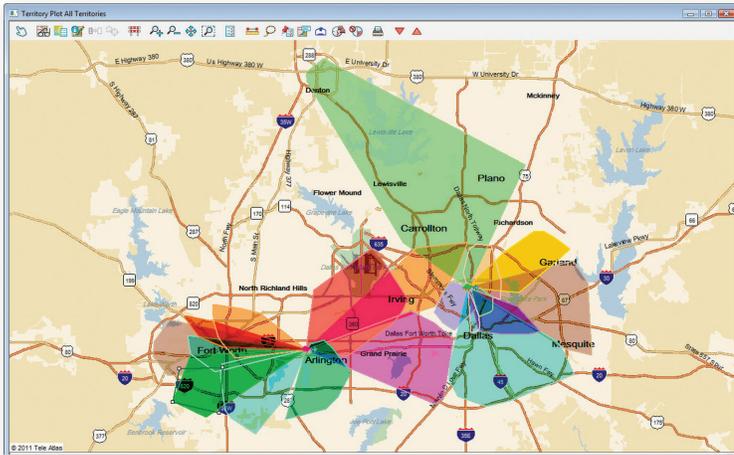
With Territory Planner, you can explore strategic options that lead to enhanced customer service and greater cost efficiencies across the board. By creating “what-if” projections, Territory Planner lets you take immediate control of every aspect of your operations, to assess the best use of your resources in meeting operational goals.

Gauging your ability to manage expanded territories without adding to your fleet? Territory Planner lets you quickly scan possible scenarios by applying your proposed territories and routes to your existing fleet strength.

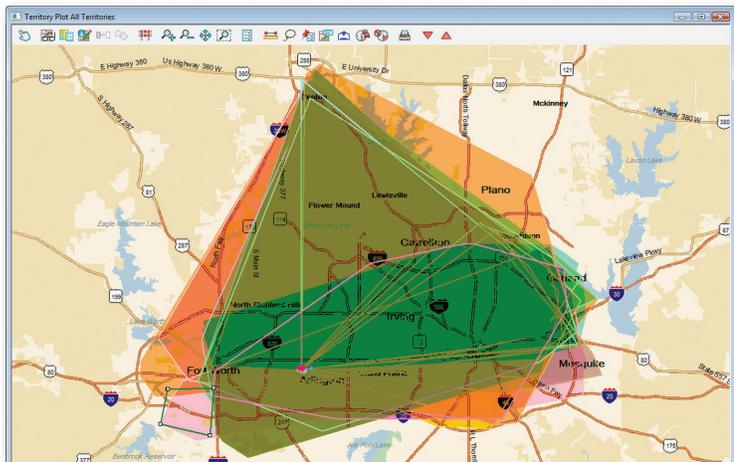
Want to reconfigure current territories and routes to plan for upcoming seasonal fluctuations? Territory Planner can incorporate such exceptions as holiday weeks into your plan seamlessly, while guaranteeing that the same driver services the same customer at the right time with the right product.

Minding your P&L.

Territory Planner provides you with the metrics and outcomes for precise financial forecasting by whatever variable sets you choose, such as time period or geographic area. It even can determine the actual cost of each delivery stop down to the penny, allowing you to maximize efficiencies every day along every mile. As our customers will tell you, the dramatic results and positive impact to your bottom line is immediate. In fact, in just six months or less, Territory Planner typically delivers a return on investment—and that's just for starters.



Problems? No problem! Territory Planner's powerful algorithms deliver an optimized territory solution that is easily configurable to meet your company's changing needs. The sample territory's routes have now been balanced to avoid overlap and lock in savings.



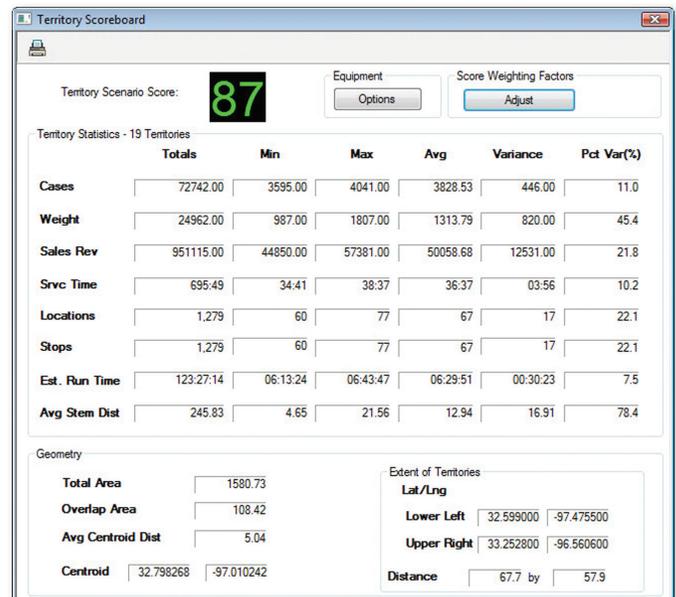
See what you're missing in your planning. Territory Planner instantly analyzes and graphically maps any existing route overlaps that cause costly inefficiencies in your daily operations network—so that you can prepare and launch a successful strategy. In this sample map, the dark area indicates where all routes are overlapping in a single area over the course of one day.

Always accountable.

Territory Planner supports you with complete accountability from day one. Through a range of easily generated reports that cover every aspect of your sales, service and distribution operations, you, your staff and senior management stay constantly informed on all aspects of ongoing territory management. You can choose to create your own customized reports, or use Territory Planner's own portfolio of management reports that include:

- Location Cost Report
- Territory Cost Report
- Territory Distance Report
- Territory Summary Report
- Territory Exception Report
- Days Serviced-Change Reports
- Group Analysis Reports
- Reroute Analysis
- Driver Itinerary

In addition, you can generate Route Book information such as driver manifests, turn-by-turn directions and route maps.



Score big and win big with Territory Planner's Territory Scoreboard, which provides a full set of metrics to document the effectiveness of your current routing strategy—as well as potential savings through optimization. As the sample above demonstrates, Territory Scoreboard provides the detailed benchmarks you need to explore different planning scenarios.



Getting More from Your Technology Investment

The Omnitracs Alliance Program facilitates integration of Omnitracs solutions with other leading companies that provide complementary technologies and services. This program taps into the power of integration in order to best meet the needs of our shared customers.

We offer Omnitracs Professional Services to all sizes of fleets to help you utilize our applications and our partners' applications in the most efficient way. Our assessment, integration, custom development and programming, training, business intelligence, and predictive modeling services deliver practical solutions. This critical information increases your productivity and efficiency, so you can both grow and differentiate your business.

The Omnitracs Services Portal provides access to a suite of web-based fleet management applications, including satellite mapping. Data from the Services Portal can be integrated into your existing enterprise systems.

About Omnitracs, LLC

Omnitracs is the global pioneer of innovative and comprehensive fleet management solutions transforming the transportation industry through technology and insight. Omnitracs' more than twenty five years of leadership and experience uniquely positions it to serve the industry's needs for seamlessly integrated compliance, safety, productivity, route planning and delivery, analytics, and transportation management system solutions. Omnitracs' more than 1000 employees deliver software-as-a-service based solutions that help more than 40,000 private and for-hire fleet customers manage over 1,500,000 mobile assets in more than 70 countries. Omnitracs' portfolio encompasses Omnitracs Latin America and the solutions formerly known as Roadnet Technologies, XRS Corp, Sylectus, and Omnitracs Analytics. Omnitracs is a member of the Vista Equity Partners group of companies.

Learn how you can use our applications, platforms, and services to reduce costs, increase profitability, and stay competitive. Visit www.omnitracs.com and let us show you how you can save time and money.



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